



# CANADA WATERWORKS WEBINAR

Oct. 18, 2006

## REGISTRATION FORM - U.S. COMPANIES

**NATIONALLY MARKETING WEBINAR TO PROMOTE NEW-TO-MARKET U.S. WATER TREATMENT COMPANIES TO POTENTIAL REPRESENTATIVES, DISTRIBUTORS, CONSULTANTS AND OTHER SECTOR CONTACTS IN CANADA**

In addition to the information [on our Canada web site](#) please note the following: We will work with your company to produce the PPoint slides for this webinar, along with the text which will be delivered by Richard Vinson, Sr. Commercial Specialist in Halifax. We expect your firm to provide 3 slides which you feel will be the most likely to deliver a positive response and follow up from a potential Canadian representative. This is to be accompanied by up to 2 minutes of text. We encourage the use of brand names/logos of current or recent end-users in the U.S. market, where permissible.

Our Halifax staff will be molding all of the U.S. company submissions into a seamless presentation, designed to be concise, informative and interesting for our Canadian audience. Working with our clients, we will also do our best to enhance your PPoint with appropriate text, graphics and animation. If you would prefer that we produce your slides, just let us know and we'll take that on - with the final result subject to your approval. You will be welcome to log on to the webinar to observe the presentation.

**For participating in this webinar, your company will receive:**

- a) The registration list of all log-ons from Canada: ie companies that have shown an interest in your products plus all other firms viewing the webinar.
- b) A listing on our "[Featured U.S. Exporter](#)" section of our own Canada web site, directed to Canadian firms
- c) A list of key contacts, multipliers (such as trade publications & associations), and upcoming events in the Canadian water treatment industry (potable and wastewater - commercial & municipal)
- d) Pre & Post-event counseling and assistance with information and recommendations on meeting your objectives in the Canadian market.
- e) Log on details for the webinar should you wish to observe the presentation.

**PLEASE COMPLETE THE FOLLOWING AND RETURN TO OUR HALIFAX OFFICE BY FAX (902-429-7690) OR E-MAIL**

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_ -- \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Web site:** \_\_\_\_\_

1) Contact Information (company representative who will be the point of contact for Canada)

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
E-mail address

2) Please state clearly your business objectives as a participant in our WATERWORKS WEBINAR.

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3) Please describe the most suitable type of company to represent you in Canada. If not sure, explain the kind of firms that carry out your U.S. sales and, typically, who they sell to...

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4) Do you feel that your web site fairly represents your company and is (a) \_\_\_ up-to-date or (b) \_\_\_ needs improvement

## WATERWORKS WEBINAR - PREFERRED METHOD OF PAYMENT

\* If you prefer, please call us with your credit card information.

☐ Attached, please find a check, made payable to the "U.S. COMMERCIAL SERVICE", for US\$500

☐ Please charge (preferred) the CONTACT LIST fee of US\$500

\_\_\_ American Express Card

\_\_\_ Discover

\_\_\_ Visa

\_\_\_ Master Card

NAME OF CARDHOLDER: \_\_\_\_\_

ACCOUNT # : \_\_\_\_\_ EXP DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Note that as for all of our events for U.S. Companies in Canada and elsewhere, you will be asked to sign off on a "Participation Agreement" as required by the U.S. Department of Commerce.

### ***U.S. Commercial Service - U.S. Consulate General***

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